

What Makes Us Tick

Wetherbee Creative & Web is an independent design and marketing studio based in New Hampshire, serving clients nationwide - our designs get noticed, and get results.

We can undertake any challenge that can be solved with design or marketing. From ad campaigns to re-branding, from all inclusive website redesigns to e-mail templates.

We believe that effective design requires the ability to communicate a message quickly, in a passing glance. We approach every project with fresh eyes, and a positive attitude. We specialize in fresh, clean, original, client centered design.

Our goal is always to satisfy the design needs of our Clients, exceed their expectations, and establish a working relationship that continues past the original delivery date. We strive to make every project not just successful - but enjoyable for the client. We check our egos at the door, listen intently and deliver what our clients need to meet their goals - not our own.

We do our best work when we connect with a client whose goals and principals dovetail with our own, believing that the best results come from heartfelt efforts. We are most proud of our work with non-profits to help elevate their causes and give them an even playing field on the web and in hand, with for profit organizations.

Along with passion, dedication and real world experience, we bring to the table an artists eye, over a decade in the design industry, hundreds of successful print and marketing pieces, the design and authorship of dozens of websites the technical expertise to back it all up seamlessly.

How We Can Help You

- Integrated Holistic Mixed Media Marketing Campaigns
- Website Design / Redesign / Development
- Logo Design / Re-branding / New Branding
- Stationary Systems / Corporate Collateral / Brochures
- Ad Campaigns
- Event Promotion and Marketing
- Packaging and POP
- Custom Web Applications / CMS Integration
- Creative Copywriting



Working With Us

If you choose to work with us, you will actually work *with us*. As a small and efficiently run studio we have the luxury of working directly with every client we service. We won't hand you off to project managers or account reps. When you call us, it will be our voices you hear, not a phone bank or a secretary. We actively involve all of our clients in discussions, brain storming, and want and need your participation during decision making and discovery.

Who *exactly* will you work with? Here is a little more detail on who we are as individuals:

Wendy Wetherbee

Wendy's education includes a degree in Fine Art and Photography from the Museum of Fine Arts in Boston, Business and Art History studies at Tufts University and Post-Graduate studies in design, web design, HTML and Flash. She eats and sleeps design and creative thinking. Sketching, Photographing the natural world, and constantly seeking to find innovative and undiscovered ways to visually communicate a new message, new thought, or new product.

Neil Wetherbee

Neil's background combines a former career in manufacturing and team management. His talents are a rare combination of creative thinking and analytical problem solving. His eye for detail, process management, logistics and organizational expertise smooth the corners of the sometimes abstract creative challenges we take on.

Our combined experience conjures potent creative solutions, innovative integrated marketing campaigns, and creative design solutions that get results.

Peer Recognition / Awards

2010 - 5 Awards including best of show in SC PRSA award show for work on Dixon Hughes Careers Marketing Campaign

2010 - Honorable Mention - Creativity Award - for MTWYouth.org - More Than Words Website

2010 - American Package Design Award for CD Packaging, Dreamchild

2009 - Honorable Mention - Creativity Award for MacDowellColony.org

2009 - Silver - Davey Award for Dixon Hughes Careers Brochure

2009 - Bronze - Horizon Interactive Award - for www.creativenandweb.com

2008 - Bronze - Horizon Interactive Award - for www.ucrossfoundation.org

2008 - Gold - Davey Awards - for www.derrymuseum.org

2007 - Platinum - Best in Category- Creativity Awards for www.daydreamtoy.com

2007 - Silver - Davey Awards - for www.daydreamtoy.com

2007 - Bronze - Horizon Interactive Award for www.gscloud-architect.com

2007 - 1st Place - New Hampshire Internet Awards - for www.paradisepointcottages.com

2006 - 1st Place - New Hampshire Internet Awards - for www.af-studios.com

2006 - Award of Merit - Print Design Category - Portfolios.com - For Client Gift Package - 2006

